




 An  
**EXPO** for  
**WOMEN**

**26 JULY 27**  
 11AM - 6PM                      12PM - 6PM

## VENDOR BENEFITS Booth Opportunities

All vendors will receive, as part of their booth package:

- ~ A full-color ad in the She event publication distributed on Friday, July 25 (full distribution)
- ~ The She event publication will also be distributed at the event to all attendees on July 26 & 27
- ~ The She event publication will be posted on the Chattanooga Times Free Press website and the She website. It will remain both sites as a resource for women, for one full year.
- ~ Vendors will be listed on the She website with a short summary about their business. Within the business summary, the vendors may include a photo or logo and a link to their website. This information will also remain on the She website for one full year.

She, an Expo for Women, is a fabulous two-day event attended by southern women of all ages. At this weekend event find shopping, fashion, health screenings, food samples, beauty supplies, giveaways, and much more! So mark your calendars and call the girls for a weekend just for you.

- **Advertising and Promotion Power** – the Chattanooga Times Free Press reaches 66% of the primary market area
- **Chattanooga Times Free Press** -- full-color ads in our print product several times a week
- **Chatter** – full color ads in Chattanooga’s premier lifestyle magazine Chatter
- **Community News** – full color ads in six community newspapers that reach every household in the market; subscribers and non-subscribers
- **Online ad campaign on [timesfreepress.com](http://timesfreepress.com)** to include leaderboards, sliding billboards, skins and re-skins
- **Editorial Coverage** – Chattanooga Times Free Press, Chattanooga Now, Chatter, Online
- **Billboard Promotion**
- **Social Media Promotion**
- **Radio Promotion**

**SIGN UP EARLY**  
**WHILE GREAT BOOTHS ARE STILL AVAILABLE**

OFFERING NEW LOWER BOOTH RATES FOR 2014!  
See vendor contract for booth pricing.

For More Information Call 423.757.6914  
[timesfreepressevents.com](http://timesfreepressevents.com)

**Chattanooga Times Free Press**