



# BRIDAL Affair

ENCHANTED EVENING

Chattanooga's only bridal event

*after dark!*

Chattanooga Convention Center  
Thursday, August 21  
4:30 - 8:30 P.M.



Our second bridal event for 2014 is scheduled to take place on Thursday, August 21 from 4:30 until 8:30 p.m. This elegant evening affair will provide a fun "girls' night out" atmosphere, and brides-to-be will be pampered with mini-manicures and pedicures, and served champagne and hors d'oeuvres.

Vendors in attendance will be able to promote their products and services to brides-to-be planning their special day. Don't miss out on your chance to be part of this truly Enchanted Evening.

## VENDOR BENEFITS – BOOTH OPPORTUNITIES:

All vendors will receive,  
as part of their booth package:

- ~ A full-color ad in the special event publication distributed on Wednesday, August 20th (full distribution)
- ~ The special event publication will also be distributed at the event to all attendees on Thursday, August 21st
- ~ The special event publication will be posted on the Chattanooga Times Free Press website and the Bridal Affair Enchanted Evening website. It will remain on both sites as a resource for brides, for one full year
- ~ Inclusion in the vendor list & a short summary about your business on the Bridal Affair Enchanted Evening website. Within the business summary, you can include a photo and a link to your website. This information will also remain on the Bridal Affair Enchanted Evening website for one full year

SEE VENDOR CONTRACT FOR  
**BOOTH PRICING**

FOR MORE INFORMATION  
CALL 423.757.6914

**Chattanooga Times Free Press**

timesfreepressevents.com

- **Advertising and Promotion Power** – the Chattanooga Times Free Press reaches 66% of the primary market area
- **Chattanooga Times Free Press** – full-color ads in our print product several times a week
- **Chatter** – full color ads in Chattanooga's premier lifestyle magazine Chatter
- **Community News** – full color ads in six community newspapers that reach every household in the market; subscribers and non-subscribers
- **Online ad campaign on timesfreepress.com** to include leaderboards, sliding billboards, skins and re-skins
- **Editorial Coverage** – Chattanooga Times Free Press, Chattanooga Now, Chatter, Online
- **Billboard Promotion**
- **Social Media Promotion**
- **Radio Promotion**

**SIGN UP EARLY...  
WHILE GREAT  
BOOTH SPACE IS  
STILL AVAILABLE!**