

Life

boomers & seniors expo

SATURDAY
September 6
11am - 6pm
Chattanooga Convention Center



Life Expo is the premier resource for all things important to seniors and baby boomers – **health & wellness products/services, health screenings, assisted living, real estate, travel, financial planning, shopping (jewelry, fashion, accessories, items for the home) food, entertainment, fitness and more.**

VENDOR BENEFITS – BOOTH OPPORTUNITIES:

All vendors will receive,
as part of their booth package:

- ~ A full-color ad in the special publication distributed on Friday, September 5th (full distribution)
- ~ The Life special publication will also be distributed at the event to all attendees on Saturday, September 6th
- ~ The Life publication will be posted on the Chattanooga Times Free Press website and the Life website. It will remain on both sites as a resource for boomers and seniors for one full year
- ~ Vendors will be listed on the Life website, with a short summary about their business. Within the business summary, the vendor can include their logo or a photo and a link to their website. This information will also remain on the Life website for one full year.

SEE VENDOR CONTRACT FOR
BOOTH PRICING

FOR MORE INFORMATION CALL
423.757.6914

Chattanooga Times Free Press
timesfreepressevents.com

- **Advertising and Promotion Power** – the Chattanooga Times Free Press reaches 66% of the primary market area
- **Chattanooga Times Free Press** -- full-color ads in our print product several times a week
- **Chatter** – full color ads in Chattanooga's premier lifestyle magazine Chatter
- **Community News** – full color ads in six community newspapers that reach every household in the market; subscribers and non subscribers
- **Online ad campaign on timesfreepress.com** to include leaderboards, sliding billboards, skins and re-skins
- **Editorial Coverage** – Chattanooga Times Free Press, Chattanooga Now, Chatter, Online
- **Billboard Promotion**
- **Social Media Promotion**
- **Radio Promotion**

**SIGN UP EARLY!!
WHILE GREAT BOOTHS
ARE STILL AVAILABLE**